



# PayrollOrg's BEST STATEWIDE OR REGIONAL MEETING CONTEST

**2023 1st Place Winner: Tennessee Payroll Conference**

**Theme: "Witch Payroll Road Are You On?"**

**Participating Chapters: Chattanooga Chapter, East Tennessee Chapter, Memphis Chapter, Greater Nashville Chapter**



Planning a successful payroll conference takes a lot of time, effort, and teamwork. Tell us about your event and how it was organized to earn recognition in the **Best Statewide or Regional Meeting Contest**.

## PLANNING/ MARKETING

1. How long did you spend planning the event?
2. Please list all chapters that participated in organizing the statewide or regional meeting.
3. What methods did you use to market your event? What method was the most successful and why?
4. Provide the statewide or regional meeting website URL.
5. How did you use social media to market your event?
6. How many chapter members vs. non-chapter members attended?
7. How were sponsors/vendors recruited for the conference? How did they support the event and what benefits did they receive?

## CONFERENCE THEME

1. What was your event theme and how was it selected?
2. How was the theme implemented into your event? Please include photos or screenshots of themed items from your event.

3. What other professional opportunities and/or recreational activities were offered during the conference?

## EDUCATION AND ACTIVITIES

1. What educational topic categories did you offer and why?
2. How many Recertification Credit Hours (RCHs) were provided to participants?

## RECOGNITION

1. Were special recognition awards presented? If so, to whom and for what? (i.e., Memorial Professional of the Year or Outstanding Chapter Member)
2. Do you offer a payroll or education grant? If so, how do you choose the winners? What type of grants do you offer?



**PayrollOrg**

Visit [Payroll.org/chapter-contests](https://Payroll.org/chapter-contests) to submit your entry.

**Deadline: March 1, 2024**

Need Help? Email [ChapterRelations@Payroll.org](mailto:ChapterRelations@Payroll.org) or call (210) 226-4600