PayrollOrg's
BEST CHAPTER WEBSITE CONTEST

2024 1st Place Winner:
Greater Milwaukee PayrollOrg Chapter

Chapter websites can be valuable tools for membership growth and management. Share how your chapter has successfully used its website to serve and inform its online visitors.

BEST CHAPTER WEBSITE QUESTIONNAIRE (60 POINTS)
Each numbered bullet below is worth 10 points.

1. Provide your chapter website's URL address. If there is a "members only" section, please provide a temporary access ID and password for the judges.

2. How are website management responsibilities allocated within your chapter?

3. How often is the website updated?

4. Did your chapter make any major changes or improvements to the website in 2024?

5. How does the chapter website benefit members and other online visitors?

6. How has the website attracted new members to the chapter and to PayrollOrg National?

Tip: Be sure to answer every question thoroughly.

IN ADDITION TO QUESTIONNAIRE ANSWERS, JUDGES WILL BE REVIEWING EACH CHAPTER WEBSITE FOR THE FOLLOWING (60 POINTS):
Each bullet below is worth 10 points.

• Visibility of the current PayrollOrg logo with a link to the PayrollOrg National website

• Words and photos that clearly reflect the chapter's unique voice

• Photos, graphics, music, or other features that keep the viewer's attention

• Cohesive design and organized layout

• Clear and up-to-date meeting, contact, and regulatory information

• Special features such as a calendar, job board, newsletter, member directory, etc.

TOTAL POSSIBLE POINTS: 120

Visit Payroll.org/chapter-contests to submit your entry.

Deadline: March 7, 2025