

2024 Payroll Congress Sponsorship Benefits

	SAPPHIRE (\$30,000+)	PLATINUM (\$24,000-\$29,999)	GOLD (\$17,000-\$23,999)	SILVER (\$10,000-\$16,999)
Digital Pre-Show Attendee List (one-time use) First Name, Last Name, Company Name, Company Size (if provided), Email, Address, City, State, Country, Postal Code	YES	YES	YES	YES
One 45-minute session in a private Exhibitor Demo Suite	YES	YES		
Recognition on the Conference microsite (payrollcongress.com)	YES	YES	YES	YES
FREE full Payroll Congress Attendee Registrations	3	2	1	1
Invitation-only VIP passes for Tuesday Expo Grand Opening, Wednesday workshops, and General Session	15	10	5	2
Party tickets (Wednesday night)	10	6	3	1
Recognition on front cover of the Conference Brochure (if contracted by December 1, 2023)	YES	YES		
Recognition in the Opening General Session of Payroll Congress	YES	YES	YES	YES
Recognition in on-site conference materials and signage (if applicable)	YES	YES	YES	YES
Recognition on the Expo entrance unit	YES	YES	YES	YES
Sponsor ribbons for all your staff to attach to their badges	YES	YES	YES	YES
Recognition in the Conference Mobile App as a Sponsor	YES	YES	YES	YES
Recognition in pre- and post-show issues of magazine, PAYTECH and PAYTECH-Digital (if contracted by December 1, 2023)	YES	YES	YES	YES
Recognition in the on-site conference publication, Congress Today	YES	YES	YES	YES

Please note: Logo recognition will be in order of level investment.