2024

# STRATEGIC LEADERSHIP

**Certificate Program** 

Key tools and strategies for achieving your leadership goals.

August 7–9
Interactive Virtual

This program equips you with the knowledge, resources, and skills needed to tackle challenges, inspire others, and achieve outstanding results.





# With interactive discussions and hands-on training, strive to be a dynamic leader by:

- Communicating your vision and aligning it with the organizational strategy
- Seeking self-awareness and understanding the impact of emotional intelligence
- Becoming an intentionally inclusive leader through courageous curiosity
- Developing a personal branding statement
- Managing change in an ever-changing climate
- Exploring the eight-step decision making process

As constant changes in technology and legislative issues present themselves, it's crucial for professionals to adapt to the shifting demands of successful leadership. The world in which we live and work is not static; neither should today's leaders be.

The Strategic Leadership Certificate Program, offered by PayrollOrg, understands the dynamic world that leaders face daily and seeks to promote personal and professional growth. This unique three-day program highlights the myriad qualities of decisive leadership, including effective communication and decision making.

The Strategic Leadership Certificate Program arms you with the knowledge, resources, and skills necessary to face challenges, inspire others, and deliver remarkable results.

Upon completion of the course, you'll have the required skills to lead teams through today's ever-changing environment.

Attendees from previous programs have come from companies such as Cox Enterprises, DaVita, Cisco Systems, and Kaiser Permanent.

# **LEARNING MODULES\***

# **MODULE 1:**

# INTRODUCING CORE LEADERSHIP COMPETENCIES

Leaders — and aspiring leaders — are all concerned with developing the competencies needed to become a more effective leader. Identify the core competencies that define a great leader and how to adapt your leadership style to improve effectiveness.

# **MODULE 2:**

### THE VALUE OF THE VISION

Leadership qualities include thinking about and developing a vision for the future. Leaders share a dream and direction that others want to accept and follow. Beyond written organizational mission and vision statements, discover how the leadership vision floods the workplace through the actions, beliefs, values, and goals of the organization.

# **MODULE 3:**

# BUILDING AND MAINTAINING RELATIONSHIPS

Good working relationships are imperative to our professional circles. Effective interpersonal relationships with customers, suppliers, employees, and key stakeholders contribute to the foundation of success and satisfaction with your job and your career. Identify how behavior and leadership styles help develop strong teams, and how to strengthen and maintain relationship building.

# **MODULE 4:**

# COMMUNICATING EFFECTIVELY AND CONFIDENTLY

Being an effective communicator is one of the essential skills you must develop to succeed and grow in your career. As you rise in responsibility, your ability to deliver clear messages effectively and confidently is vital. Discover how your communication skills will impact the way you are perceived, and how they will play a large part in your credibility and promotability to senior roles.

# **MODULE 5:**

# LEADING THE TEAM THROUGH CHANGE

Leaders have a critical role in making change happen. Leaders of teams, projects, departments, and other functions are in a unique and powerful position to translate the vision from the C-Suite to the ground troops and help direct reports navigate the emotions of change and transition. Your goal is to generate alignment and commitment for the change effort to be successful.

# **MODULE 6:**

## **EFFECTIVE DECISION-MAKING**

It is inevitable that leaders, no matter what type, will be faced with making many different decisions. Start to improve your decision-making skills by focusing more on the process that leads to the decision, rather than on the decision itself.

 $<sup>\</sup>ensuremath{\text{@}}$  2024 API Fund for Payroll Education, Inc.

<sup>\*</sup> Learning Modules subject to change without notice.

# LEARNING MODULES\* Continued

# **MODULE 7:**

#### **DELIVERING RESULTS**

Knowing precisely what you want to achieve helps gain the desired results of any business project. Establish the steps required to define your project objectives, clarify the scope of what needs to be accomplished, and develop the plan to execute it. Avoiding project planning with the attempt to save time or money will only produce additional headaches.

# **MODULE 9:**

#### THE INCLUSIVE MINDSET

By approaching the world with a sense of wonderment and curiosity, we focus on how we progress and get better - no matter where we start. We are less concerned about getting it right and more concerned about growing a deeper understanding of the world and everyone in it. This way of thinking leads to meaningful action and progress.

# **MODULE 8:**

# UNDERSTANDING THE EMOTIONAL IMPACT

Everyone experiences emotions, but few can accurately identify them as they occur. Recognize your own triggers and emotions as well as those of others. Discern between different feelings and label them appropriately by using your emotional intelligence to guide your thinking and behavior. Discover how managing or adjusting your emotions can help you achieve your goals.

# **MODULE 10:**

#### LEADING AUTHENTICALLY

Authentic leaders are self-aware, knowing their strengths, limitations, and emotions. They embrace diverse thinking styles, evaluate their self-perceptions for growth, and build cross-cultural awareness among teams. Made from the heart, decisions create honest relationships, trust, and support. Authenticity improves individual and team performance and builds strong character.

\* Learning Modules subject to change without notice.

#### **Course Information and Policies**

#### Your registration includes:

- · A PDF of the course workbook
- Up to 15 RCHs, 1.5 CEUs, or 18 CPE credits

**Schedule:** You will receive email confirmation of your registration and class date after payment has been processed.

Credit for Recertification and Continuing Education:
PayrollOrg is registered with the National Association of State
Boards of Accountancy (NASBA) as a sponsor of continuing
professional education on the National Registry of CPE Sponsors. State
boards of accountancy have final authority on the acceptance of individual
courses for CPE credit. Complaints regarding registered sponsors may be
submitted to the National Registry of CPE Sponsors through its website:
www.learningmarket.org. PayrollOrg's sponsor identification number
is 103152. No prerequisites or advance preparation required. Delivery
method: Group Internet Based. Course level: Overview. Field of Study:
Personal Development = 18 CPE credits.

**CPE Complaint Resolution Policy:** PayrollOrg will make every effort to resolve complaints regarding NASBA compliance within a reasonable amount of time and in a confidential manner. A formal complaint must be submitted in writing and must set forth a statement of the facts and the specific remedy sought.

Submit CPE complaints to: PayrollOrg, Attn: Certification, 660 North Main Avenue, Suite 100, San Antonio, TX 78205-1217 USA. Certification: +1 210 226 4600. We have registered with the Texas State Board of Public Accountancy to meet the requirements of the continuing professional education rules covering maintenance of attendance records, retention of program outlines, qualifications of instructors, program content, physical facilities and length of class hours. This registration agreement does not constitute an endorsement by the Board as to the quality of the program or its contribution to the professional competence of the licensee.

**Recertification Credit Hours (RCH)** are awarded by PayrollOrg for preapproved payroll learning events.

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# 2024 Strategic Leadership Certificate Program | Registration Form

Register: Payroll.org/SLCP

1	Reg	stration				
I would like to:						
☐ Register for the following Certificate Program:						
DATE	Ē	COURSE CODE				
Augus	st 7-9	24LCP01Z				
□ I am a PayrollOrg Member ID #:US\$1,						
☐ I am a Co	olleague of	a PayrollOrg Member (at the same	street address)US\$1,509			
Colleagu	ue's ID #:					
Member	's Name:					
Member	's ID #: _					
☐ I would l	ike to join	PayrollOrg now AND register at	the member rateUS\$1,713			
. Class Registration Fee at Member RateUS\$1,379			US\$1,379			
Annual Membership Dues*US\$299			US\$299			
One-Time Enrollment FeeUS <u>\$3</u>			US <u>\$35</u>			
		TOTAL	US <b>\$1,713</b>			
□ I am not a PayrollOrg Member or ColleagueUS\$1			US\$1,649			
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2 Registrant Inform	mation (please print)
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(For official PayrollOrg communications, registration of	onfirmations, Payroll Currently, and PAYTECH-Digital)
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Three Enrollmen	t Options:	
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<b>Email:</b> Cus	660 North Main Avenue, Su	17 USA • <b>Visit:</b> Payroll.org
<b>Email:</b> Cus	660 North Main Avenue, St San Antonio, TX 78205-12 stomerService@payroll.org	17 USA • <b>Visit:</b> Payroll.org
Email: Cus Phone:	660 North Main Avenue, St San Antonio, TX 78205-12 stomerService@payroll.org	17 USA • Visit: Payroll.org a.m.–5 p.m. CT

#### Have you ever:

Purchased something from PayrollOrg (formerly APA and GPMI)?	☐ Yes ☐ No
Had a membership with PayrollOrg (formerly APA and GPMI)?	☐ Yes ☐ No
If yes, what name was it under?	
What was the company name?	

\*Membership dues are subject to change without notice and are nonrefundable. Membership is on an individual basis; corporate memberships are not available. 100% of PayrollOrg membership dues are deductible as an ordinary business expense. An enrollment fee of \$35 is charged to all new members and to reinstate members inactive for more than 90 days.

#### **Registration Confirmation**

You will receive an email confirmation of your registration and class date after payment has been received and processed. If you have not received a confirmation email one week prior to your seminar, please contact Customer Service at the number above.

If you require special services, please call Customer Service at +1 210 224 6406 at least 14 days in advance of the event.

Last updated: June 20, 2024 EMT: 9V

For office use only:				
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