

2024
NPW
 CHAPTER
 Local Media
 Outreach Contest



Obtaining media coverage for National Payroll Week® is one of the best ways to spread the word and raise awareness of the payroll profession. Whether through TV, radio, newspaper, or online media, pitch National Payroll Week to your local media and see the impact on your events!

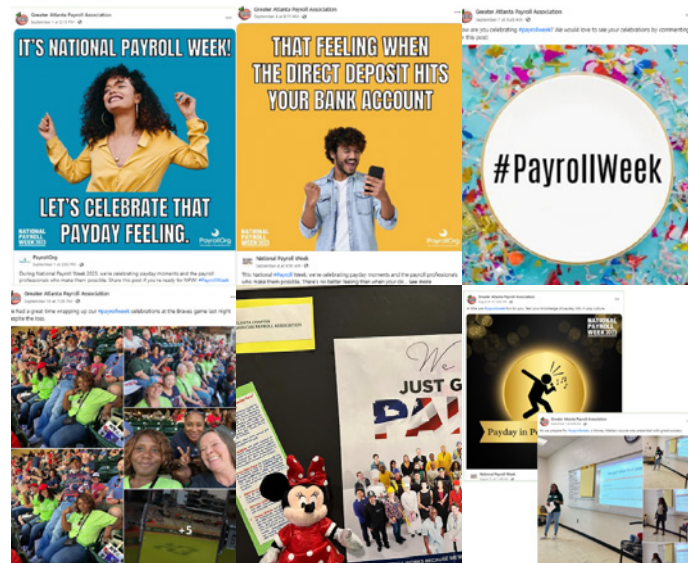
For Each Media Promotion:

1. List the participating media outlet (full name of newspaper, TV station, website, etc.)
2. Describe how the media promotion was planned.
3. List your goals for the media promotion. Were they met?
4. Describe the promotion in detail. Where applicable, provide the date, time, and location.
5. If possible, provide PDF copies of articles, photos of media events, screenshots of online posts, and links to news broadcasts.



Winners Will Receive:

- **1st Place**—One registration to attend 2025 Payroll Congress in Orlando, FL*
- **2nd Place**—One registration for any PAYO seminar or webinar (live or on-demand)*
- **3rd Place**—A free subscription to *The Payroll Source*® Online
- A personalized NPW Award Certificate
- Recognition in PAYTECH and the Chapter Leaders Blog
- Winning web banners



*The winner is responsible for all travel related expenses incurred in conjunction with attending an in-person event.

2023 First Place Winner:
Greater Atlanta Payroll Association

Please compile entry information into a Word or PDF file. Make sure the file name contains "NPW Local Media" and your chapter's name. Upload entry here: payroll.org/NPW



Deadline for Contest Entries: September 20, 2024

