We JUST GOT **PAID!**

2023 NPW
CHAPTER
Educational Outreach and
Community Service Contest

If your chapter loves volunteering this is the contest for you!
PAYO will be recognizing and awarding chapters for the amazing ways
in which they give back to their community and provide educational
resources to students during National Payroll Week®.

Entry Instructions:

1. Describe your chapter's educational outreach during National Payroll Week. Did any chapter members volunteer for Money Matters National Education Day? Provide details such as dates, names of volunteers, names of schools, number in attendance, etc.
2. Describe your chapter's community service to celebrate National Payroll Week. Provide details such as dates, names of volunteers, names of charities, money raised, number of items donated, etc.
3. Describe how your chapter promoted these outreach efforts and/or recruited volunteers.
4. Include photos and/or screenshots (in JPG or PNG format) of your events.

Winners Will Receive:

- **1st Place**—One registration to attend 2024 Payroll Congress in Nashville, TN*
- **2nd Place**—One registration for any PAYO seminar or webinar (live or on-demand)*
- **3rd Place**—A free subscription to *The Payroll Source*® Online
- A personalized NPW Award Certificate
- Recognition in PAYTECH and the Chapter Leaders Blog
- Winning web banners

*The winner is responsible for all travel related expenses incurred in conjunction with attending an in-person event.

We JUST GOT **PAID!**
NATIONAL PAYROLL WEEK 2023
AMERICA WORKS BECAUSE WE'RE WORKING FOR AMERICA®

**2022 First Place Winner:
Alamo Chapter of APA**

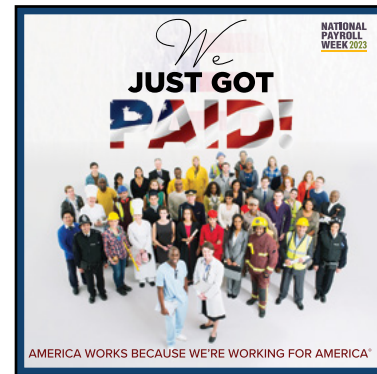**Please compile entry information into a Word or PDF file. Make sure the file name contains "NPW Community Service" and your chapter's name. Upload entry here: https://filecloud.americanpayroll.org/url/npwcontestentries.**

PayrollOrg

Deadline for Contest Entries: September 22, 2023

NATIONAL PAYROLL WEEK 2023

Reach out to your local government to gain support for National Payroll Week®! Contact your city, county, and state officials to request proclamations acknowledging NPW and payroll professionals.

Questionnaire:

1. How many proclamations did you request? How many proclamations did you receive?
2. List the proclamations your chapter received. Please include the state, city, or county name as well as the government official's full name and title.
3. What was your chapter's strategy for requesting proclamations? Please include an example of any letters or emails used to request proclamations.
4. Did your chapter receive any proclamations in person? If so, list and describe the events.
5. Include photos and/or screenshots (in JPG or PNG format) of your proclamations and events.

Winners Will Receive:

- **1st Place**—One registration to attend 2024 Payroll Congress in Nashville, TN*
- **2nd Place**—One registration for any PAYO seminar or webinar (live or on-demand)*
- **3rd Place**—A free subscription to *The Payroll Source*® Online
- A personalized NPW Award Certificate
- Recognition in PAYTECH and the Chapter Leaders Blog
- Winning web banners

*The winner is responsible for all travel related expenses incurred in conjunction with attending an in-person event.

2022 First Place Winner: Chicago Chapter

2023 NPW

CHAPTER
Local Media
Outreach Contest

We JUST GOT **PAID!**

Obtaining media coverage for National Payroll Week® is one of the best ways to spread the word and raise awareness of the payroll profession. Whether to TV, radio, newspaper, or online media, pitch National Payroll Week to your local media and see the impact on your events!

For Each Media Promotion:

1. List the participating media outlet (full name of newspaper, TV station, website, etc.)
2. Describe how the media promotion was planned.
3. List your goals for the media promotion. Were they met?
4. Describe the promotion in detail. Where applicable, provide the date, time, and location.
5. If possible, provide PDF copies of articles, photos of media events, screenshots of online posts, and links to news broadcasts.

Winners Will Receive:

- **1st Place**—One registration to attend 2024 Payroll Congress in Nashville, TN*
- **2nd Place**—One registration for any PAYO seminar or webinar (live or on-demand)*
- **3rd Place**—A free subscription to *The Payroll Source*® Online
- A personalized NPW Award Certificate
- Recognition in PAYTECH and the Chapter Leaders Blog
- Winning web banners

*The winner is responsible for all travel related expenses incurred in conjunction with attending an in-person event.

For tips on how to organize media events for NPW, visit www.nationalpayrollweek.com/media-outreach.

**2022 First Place Winner:
Atlanta Chapter**

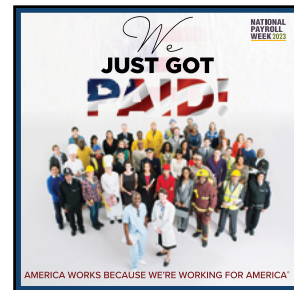**Please compile entry information into a Word or PDF file. Make sure the file name contains "NPW Local Media" and your chapter's name. Upload entry here: https://filecloud.americanpayroll.org/url/npwcontestentries.**

PayrollOrg

Deadline for Contest Entries: September 22, 2023

NATIONAL PAYROLL WEEK 2023

2023 NPW Online Survey Promotion Contest

We JUST GOT PAID!

The Online Survey Promotion Contest is designed to recognize and award the participation of those who raise awareness for the "Getting Paid In America" Survey within their communities and workplaces. This contest is open to all PAYO local chapters and PAYO members.

Entry Instructions:

1. Describe in detail each way you promoted the annual NPW survey to your co-workers, family, friends, and community.
2. Include photos, screenshots, URLs, PDFs, or video/audio clips showing your survey promotions.

Winners Will Receive:

- **1st Place**—One registration to attend 2024 Payroll Congress in Nashville, TN*
- **2nd Place**—One registration for any PAYO seminar or webinar (live or on-demand)*
- **3rd Place**—A free copy of *The Payroll Source*® Online
- A personalized NPW Award Certificate
- Recognition in PAYTECH and the Chapter Leaders Blog

2022 First Place Winner: Greater Milwaukee Chapter

*The winner is responsible for all travel related expenses incurred in conjunction with attending an in-person event.

Please compile entry information into a Word or PDF file. Make sure the file name contains "NPW Online Survey" and your chapter's name. Upload entry here: https://filecloud.americanpayroll.org/url/npwcontestentries.

PayrollOrg

Deadline for Contest Entries: September 22, 2023

NATIONAL PAYROLL WEEK 2023

Show off your chapter's spirit for the payroll profession and National Payroll Week® by submitting photos of your chapter's NPW events for the 2023 Chapter Photo Contest. We will be awarding chapters who capture the excitement and spirit of NPW in their photos.

Entry Instructions:

1. Each chapter may submit up to three individual photos.
2. Include a brief description with each photo. Tell us who, what, where, when, and why!
3. Clearly display the 2023 NPW artwork.
4. Photos should not include additional text or graphics.

Our favorite NPW Photos:

- Capture the 2023 NPW theme
- Are creative and unique
- Are focused and well-lit
- Are high-resolution
- Feature smiling faces

Winners Will Receive:

- A personalized NPW Award Certificate
- Recognition in PAYTECH and the Chapter Leaders Blog
- Winning web banners
- One year of bragging rights

We JUST GOT **PAID!**

NATIONAL PAYROLL WEEK 2023

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2022 First Place Winner:
Alamo Chapter of the APA

Please have photos as JPG or PNG files. Description of photos may be a Word or PDF file. Please compile all aspects of entry into a folder. Make sure the file name contains "NPW Photo Contest" and your chapter's name. Upload folder here: https://filecloud.americanpayroll.org/url/npwcontestentries.

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Deadline for Contest Entries: September 22, 2023

NATIONAL PAYROLL WEEK 2023

Show your support for National Payroll Week® by participating in the 2023 Chapter Promotion Contest. NPW's mission of educating and celebrating America's wage earners and the people who pay them provides the perfect opportunity to promote and build awareness for the payroll profession. Proceeds from this contest will go towards promoting payroll education.

Entry Instructions:

1. Encourage your colleagues and chapter members to support the payroll profession by purchasing 2023 NPW merchandise at www.nationalpayrollweek.com/store.
2. At the online checkout page, select your chapter name in the NPW store drop-down menu to earn points for your chapter. If placing your NPW order by check, indicate your chapter name in the 'Registrant Information' section of the PAYO order form.
3. The chapters who raise the most money for payroll promotion will win!

Winners Will Receive:

- **1st Place**—One registration to attend 2024 Payroll Congress in Nashville, TN*
- **2nd Place**—Three registrations for any PAYO webinars (live or on-demand)*
- **3rd Place**—A free subscription to *The Payroll Source*® Online
- A personalized NPW Award Certificate
- Recognition in PAYTECH and the Chapter Leaders Blog
- Winning web banners

2022 First Place Winner:
Atlanta Chapter

*The winner is responsible for all travel related expenses incurred in conjunction with attending an in-person event.

Contest ends at 11:59 p.m. PT on August 22, 2023. Any purchases made after the above time and date will not count towards totals.

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NATIONAL PAYROLL WEEK 2023

We JUST GOT PAID!

The Individual Activity Contest is designed to recognize and award the outstanding work of individuals who increase awareness of National Payroll Week® by planning epic NPW workplace celebrations, community events, or government outreach initiatives independent from a PAYO chapter.

Questionnaire:
1. Describe each NPW celebration or outreach strategy you planned and implemented. Include details like dates, how many people were reached, activities planned for co-workers, etc.
2. Explain how the activities promoted NPW or benefitted the payroll profession.
3. Include photos and/or screenshots (in JPEG or PNG format) of your events.

AMERICA WORKS BECAUSE WE'RE WORKING FOR AMERICA®

Winners Will Receive:
- **1st Place**—One registration to attend any PAYO one-day seminar*
- **2nd Place**—A free subscription to *The Payroll Source*® Online
- **3rd Place**—One registration for any 90-minute PAYO webinar (live or on-demand)
- A personalized NPW Award Certificate
- Recognition in PAYTECH and the Chapter Leaders Blog
- Winning web banners

2022 First Place Winner:
Dave Scorza, CPP

*The winner is responsible for all travel related expenses incurred in conjunction with attending an in-person event.

Please place all aspects of entry into one folder. Name the folder with your first and last name followed by "NPW Individual Activity." Upload your entry folder at: https://filecloud.americanpayroll.org/url/npwcontestentries.

PayrollOrg

Deadline for Contest Entries: September 22, 2023

NATIONAL PAYROLL WEEK 2023