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## Agenda

1. Executive Summary \& Introduction
2. Payroll Staff Salaries
3. Organization Characteristics
4. Payroll Staff
5. Payroll Processing
6. Payroll Department Functions
7. In-House Payroll Processing Systems
8. Outsourced Payroll Processing

## Free eBook for APA Members

http://ebiz.americanpayroll.org/e business/customerservice/memb ercheck.aspx?NextPage=https:// pages.americanpayroll.org/2021-payroll-industry-report


## Study Details

## 1 AMPLITUDE RESEARCH ${ }^{\text {® }}$

1,815 participants / 7,284 invitations

> Participation Rate:
> 2021: 25\%
> 2019: 21\%
> 2017: 24\%


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## Salaries



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## Organization Characteristics

## A diverse mix of organizations:

- 34.0\% reported annual gross revenue of less than $\$ 50$ million
- $17.9 \%$ had more than $\$ 1$ billion in annual gross revenue



## Payroll Staff



## Payroll Processing/Payroll Functions



## Payroll Processing/Payroll Functions

> On average:
> $4.9 \%$ - paper paycheck
> $93.5 \%$ - direct deposit
> $10.9 \%$ - paper pay statements
> $74.8 \%$ - self-service
> $11.1 \%$ - by email

## In-House Processing vs. Service Provider



Others

Hybrid

## In-House Processing vs. Service Provider



## Payroll Staff Salaries

## Current and Starting Salaries

|  | 2021 <br> Avg. Starting <br> Base Salary | 2021 <br> Avg. Starting <br> Base Salary-CPP | 2021 Avg. <br> Current Base <br> Salary |
| :--- | :---: | :---: | :---: |
| Payroll Pract/toner/Ad/ministrator | $\$ 40,535$ | $\$ 49,630$ | $\$ 44,681$ |
| A. Payroll Technician/Assistant | $\$ 45,935$ | $\$ 52,739$ | $\$ 47,685$ |
| B. Payroll Practitioner I (Entry Level) | $\$ 45,612$ | $\$ 49,773$ | $\$ 54,076$ |
| C. Payroll Practitioner II (Intermediate) | $\$ 53,511$ | $\$ 58,941$ | $\$ 64,701$ |
| D. Payroll Practitioner III (Senior) | $\$ 51,107$ | $\$ 59,846$ | $\$ 62,975$ |
| E. Payroll Administrator | $\$ 55,024$ | $\$ 59,854$ | $\$ 66,452$ |
| F. Lead Payroll Administrator |  |  |  |

## Current and Starting Salaries

| Payroll Management | 2021 <br> Avg. Starting <br> Base Salary | 2021 <br> Avg. Starting <br> Base Salary-CPP | 2021 Avg. <br> Current Base <br> Salary |
| :--- | :---: | :---: | :---: |
| G. Payroll Supervisor | $\$ 67,324$ | $\$ 72,736$ | $\$ 80,998$ |
| H. Payroll Manager/Director | $\$ 79,591$ | $\$ 88,000$ | $\$ 97,788$ |
| I. Director/Vice President of Payroll | $\$ 94,945$ | $\$ 99,923$ | $\$ 126,875$ |
| R. Payroll Supervisor of Global Payroll | $\$ 81,250$ | $\$ 83,750$ | $\$ 92,000$ |
| S. Manager/Director of Global Payroll | $*$ | $*$ | $\$ 149,065$ |
| T. Director/VP of Global Payroll | $*$ | $*$ | $\$ 153,333$ |

* Insufficient data


## Current and Starting Salaries

| Technica//Professiona/ Sta/fí | 2021 <br> Avg. Starting <br> Base Salary | 2021 <br> Avg. Starting <br> Base Salary-CPP | 2021 Avg. <br> Current Base <br> Salary |
| :--- | :---: | :---: | :---: |
| J. Accounting Technician | $*$ | $*$ | $\$ 55,094$ |
| K. Payroll Accountant/Payroll Analyst | $\$ 64,340$ | $\$ 63,525$ | $\$ 75,146$ |
| L. Payroll Records/Benefits Administrator | $\$ 57,793$ |  | $*$ |
| M. Payroll Tax Administrator | $\$ 59,202$ | $\$ 61,368$ | $\$ 72,325$ |
| * Insufficient data |  |  | $\$ 74,280$ |

## Current and Starting Salaries

|  | 2021 <br> Avg. Starting <br> Base Salary | 2021 <br> Avg. Starting <br> Base Salary-CPP | 2021 Avg. <br> Current Base <br> Salary |
| :--- | ---: | :---: | :---: |
| Payroll System/Tnformation Technology |  |  |  |
| N. Data Processing/Entry Operator | $*$ | $*$ | $\$ 47,667$ |
| P. Payroll Systems Coordinator | $\$ 52,530$ | $\$ 57,530$ | $\$ 63,478$ |
| Q. Payroll Systems Analyst | $\$ 69,806$ | $\$ 69,725$ | $\$ 83,343$ |
| U. Payroll Consultant | $*$ | $\$ 93,333$ | $\$ 95,280$ |

* Insufficient data


## Annual Gross Revenue



## Type of Organization



## Number of Full-Time Employees




## Number of Part-Time Employees



# 36.1\% did not have any part-time employees 



25



## Payroll Functions at Multiple Sites

$$
\begin{array}{ll}
\hline \mathbf{2 3 . 0} \% & 2 \text { locations } \\
\hline \mathbf{2 2 . 1 \%} & 3 \text { or } 4 \text { locations } \\
\hline \mathbf{2 0 . 9 \%} & 5 \text { to } 9 \text { locations } \\
\hline \mathbf{1 8 . 0 \%} & 10 \text { to } 29 \text { locations } \\
\hline \mathbf{1 6 . 0 \%} & 30 \text { or more locations }
\end{array}
$$




## Education



## Certifications

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |



## Certified Professional Development Hours



## Training Budget




## Payroll Processing

## Reporting Department




## Payroll Operating Budget


5.3\% offer earned wage access products to employees

Sometimes called on-demand pay

## Number of Forms W-2 Issued for Past Year




## Number of U.S. States/Territories



## Median number of states:

$$
\begin{aligned}
& 2021-5 \\
& 2019-6 \\
& 2017-5
\end{aligned}
$$

## Involvement with Countries Outside the U.S.

Canada 83
U.K. 65

Germany 29
China 28
Mexico 21
India 19
Japan 19
Australia 16
Netherlands 13
France 11
Brazil 10
Singapore 10

8 Switzerland
7 Poland
7 Spain
5 Ireland
5 Korea
4 Belgium
4 Sweden
3 Argentina
3 Dominican Republic
3 Philippines
3 Puerto Rico
3 Saudi Arabia



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## Fee for Replacement Forms W-2/1095-C



## Fee for Replacement Forms W-2/1095-C

Fees from $\$ 2$ to $\$ 50$

$$
\begin{aligned}
& 29.4 \%-\$ 10 \\
& \text { (most common) }
\end{aligned}
$$

$$
\begin{aligned}
& 73.7 \% \\
& \text { use self-service }
\end{aligned}
$$

$$
26.5 \%-\$ 5
$$

## Number of Garnishments



## Number of Garnishments

18.6\% 1,250 or more garnishment payments Significantly lower than previous years

130 Median number of garnishment payments
17.2\% Admin fee for child support orders
13.1\% Admin fee for creditor garnishments

## HRIS Integration



## Payroll staff maintaining HRIS functions:

$$
\begin{aligned}
& 2021-44.7 \% \\
& 2019-43.0 \% \\
& 2017-43.4 \%
\end{aligned}
$$



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## Payroll Processing



## In-House Payroll Processing Systems

## Intention to Outsource


3.4\% plan to outsource all or part of payroll processing in the future

$$
\begin{gathered}
2021-58.8 \% \\
2022-17.6 \% \\
2023 \text { or later }-23.5 \%
\end{gathered}
$$



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## Recap

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