



**VIRTUAL
CONGRESS
& EXPO 2023**

AGENDA

All times are Eastern Daylight Time (EDT)

Wednesday, June 21 and Thursday, June 22

10:30 a.m. – 5:30 p.m.

Virtual Congress & Expo Open

Take some time to familiarize yourself with the environment before the event begins.

Visit the Expo

In one convenient place you will find a wide array of world-class vendors with the latest products, technologies, and services you require to improve the efficiency and reduce the costs of your operations. We thank you for visiting and networking with our vendors so they can learn what you need and how to provide it.

Collect Badges

Engage in all areas of Virtual Congress and earn as many badges as you can. Follow the Badge Leader Board to see how you and your peers rank throughout the day. Plus join in the Badge Scavenger Hunt. Find the hidden badge survey questions in various areas throughout the environment and be entered to win a free registration to the 42nd Annual Payroll Congress in Nashville, TN.

Play Payroll Trivia

Visit our Game Center and test your payroll knowledge. All trivia participants will be entered into a drawing to win a free registration to the 42nd Annual Payroll Congress in Nashville, TN.

Wednesday, June 21

Workshop Session 1 • 11:00 a.m. – 12:00 p.m.

Get a Seat at the Table

1 RCH/1 CPE/FOS: Personal Development

Sitting at the table with leadership is like a form of art. As a payroll professional, it is important to understand how to navigate this process using performance, language, facts, and appearance. In this session, we will share best practices and tips for payroll professionals to get an opportunity to be heard and make a difference. We will provide examples and recommendations to utilize in the process, including real life experiences and leadership feedback to help drive the conversation.

Stephanie Ernsting, CPP

Director of HR Operations
Amcor

Barb Muellerleile, CPP

Sr. Director, Finance/Payroll
Panera Bread

The Now, Near, and Next in Payroll Innovation

1 RCH/1 CPE/FOS: Information Technology

Digital technology enables and accelerates transformation across the organization and is critical to back-office operations. These modern solutions positively impact payroll operations globally – reducing risk, improving outcomes, and unlocking rich insights for adopters. This session will discuss the future of payroll and the innovation reshaping the process and profession for the better.

Pete Tiliakos

Principal Analyst, Founder
GxT Advisors

Networking Lounge Meet & Greet - 12:00 p.m. – 12:30 p.m.

Dan Maddux, Executive Director, PayrollOrg

Linda Obertin, CPP, President, PayrollOrg

Workshop Session 2 - 12:45 p.m. – 1:45 p.m.

Financial Wellbeing: Payment Trends and the Future of Pay

1 RCH/1 CPE/FOS: Business Management & Organization

Understand how your organization can take an active interest in the financial well-being of its employees. Changes in talent demographics, working arrangements, and technology are impacting how employees need and want to be paid. Are you prepared to meet these shifts? In this session, we will guide you through the latest trends and tools. Find out how your organization can meet the evolving needs of today's workforce and help your employees get the most out of their pay.

George Mavrantzas

VP of Strategy and Thought Leadership

Wisely Pay by ADP

Sponsored by **wisely**
by ADP

Local Payroll Taxes in Ohio and Pennsylvania

1 RCH/1 CPE/FOS: Taxes

Withholding correctly for local payroll taxes in Ohio and Pennsylvania can be complicated. In this session, you will learn the requirements so you can withhold, deposit, and report local payroll taxes correctly for your employees working in these two states. Learn more about municipal and school district income taxes in Ohio and various local income taxes in Pennsylvania, including city and school district earned income taxes.

Bruce Phipps, CPP

Sr. Principal Product Manager

Oracle

Opening General Session - 2:15 p.m. – 3:45 p.m.

Awards Presentation

Crunch Time: Producing Under Pressure

1 RCH/1 CPE/FOS: Personal Development

Payroll professionals are expected to deliver perfect results – often under pressure and under deadline! As the producer of the longest-running, highest-rated, and most award-winning regional comedy TV show in the U.S., Bill Stainton and his team went on the air each week at 11:30 p.m. – whether they were ready or not (and it was often the latter). Over the 15 years his show was on the air, Bill learned how to not just deal with pressure, but to actually welcome it. In this entertaining session, he'll share some of the tips and techniques he learned – plus a backstage story or two.

Bill Stainton, CSP, CPAE

Keynote Speaker

Sponsored by **rapid!**

Networking Lounge Meet & Greet - 3:45 p.m. – 4:15 p.m.

Bill Stainton, CSP, CPAE, Keynote Speaker

Dan Maddux, Executive Director, PayrollOrg

Linda Obertin, CPP, President, PayrollOrg



Workshop Session 3 • 4:15 p.m. – 5:15 p.m.

Clear, Concise Communication: Words to Use and Lose to Get Ahead

1 RCH/1 CPE/FOS: Communications & Marketing

Every time you open your mouth to speak, you have an opportunity to prove your value and increase your salary. We use words for communication; however, are you confident you use the best words for each situation? In this session, get suggestions to build your credibility and confidence. Learn to sound clear and concise when you speak to someone. Understand the words to use and the words to lose to enjoy the benefits you want and elevate your career.

Patricia Fripp, CSP, CPAE
Executive Speech Coach
A Speaker for All Reasons

Got an Employment Tax Notice? Who to Talk to and How

1 RCH/1 CPE/FOS: Taxes

Payroll professionals and tax agencies are continually adjusting to remote work and partially (or hybrid) remote work. Many of us are handling certain state and federal issues for the first time, including employment tax notices. How do you get these notices resolved? How do you do so in a timely manner? Who should you be talking to? We'll focus on how to resolve your local, state, and federal employment tax-related notices without being on hold for hours on the phone.

Rebecca Harshberger, CPP
VP and Practice Leader, Payroll Tax
Entertainment Partners

Mindy Mayo, CPP
Managing Director
KPMG, LLP

Thursday, June 22

Workshop Session 4 • 11:00 a.m. – 12:00 p.m.

Optimizing Payroll Operations Globally and Locally: Strategies, Technologies, and Best Practices

1 RCH/1 CPE/FOS: Business Management & Organization

Did you know that 67% of organizations identify technology limitations and data quality as the biggest payroll challenges? Join our session on optimizing payroll operations for reduced risk and increased efficiency. You will hear a success story on streamlining payroll operations, learn strategies on using payroll software for automation, accuracy, and compliance, and discover best practices to optimize technology and data ownership.

Todd Asevedo, SPHR, CPP
VP, CoE Payroll and Time, HXM Move & Public Sector GTM
SAP SuccessFactors

Imran Sajid
Sr. Director, Product Marketing
SAP SuccessFactors

Sponsored by **SAP SuccessFactors** 

The Fundamentals for International Payroll

1 RCH/1 CPE/FOS: Business Management & Organization

Is your organization expanding, and growing internationally? The answer is likely yes as many organizations operate across the globe and employ people outside of the United States. This is good news as running international payroll operations can be rewarding. This session will explain best practices, provider models, processes, and controls. Join this session to become familiar with the fundamentals for managing an international payroll.

Max van der Klis-Busink, RPP
Head of Service Delivery
Payzaar

Networking Lounge Meet & Greet • 12:00 p.m. – 12:30 p.m.

Dan Maddux, Executive Director, PayrollOrg

Linda Obertin, CPP, President, PayrollOrg

Workshop Session 5 • 12:30 p.m. – 1:30 p.m.

Effectively Operating Shadow Payroll for Globally Mobile Employees

1 RCH/1 CPE/FOS: Business Law = 0.5, Taxes = 0.5

Does your organization support remote workers on short-term or long-term international assignments? This session will provide an overview of the types of globally mobile employees and compensation practices, as well as income and social tax implications. Gain the knowledge necessary to be better equipped to effectively operate shadow payroll.

Kathleen Soderman

Managing Director
Wiley

Dealing With Complex Union Payrolls

1 RCH/1 CPE/FOS: Business Management & Organization

This session will guide you through several different areas that you need to know to process a union payroll. Gain an understanding of the types of unions and organizational structure, union contracts and collective bargaining agreements (CBAs), partnering with internal stakeholders, preparing for upcoming contract negotiations, and implementing changes to systems. Keep your company from incurring fines, contract violations, and union grievances, and from being reported to government agencies.

Kelly Seiltz Litersky, CPP

Payroll Manager
Amcor Flexibles North America, Inc.

Networking Lounge Meet & Greet • 1:30 p.m. – 2:00 p.m.

Dan Maddux, Executive Director, PayrollOrg

Linda Obertin, CPP, President, PayrollOrg

Workshop Session 6 • 2:00 p.m. – 3:00 p.m.

Analytics: Improving Your Payroll Operation and Processes

1 RCH/1 CPE/FOS: Information Technology

Are you concerned your payroll operation and processes are not operating at peak effectiveness and efficiency? Using payroll key performance indicators (KPIs), we will demonstrate methods you can use to track your payroll process and operation trends and identify areas of weakness. In this session, you will find out how to develop a payroll dashboard to monitor your KPI trends.

James Medlock, CPP

Payroll Compliance Educator
Medlock & Associates

Mark Thornton, CPA, CPP

Payroll Tax Supervisor
Southern Company



Workshop Session 6 - 2:00 p.m. – 3:00 p.m.

Developing a High Performing Cohesive Team

1 RCH/1 CPE/FOS: Business Management & Organization

What makes an effective team? This informative and fun session will teach you how to structure a team, improve processes, and work effectively and inclusively with in-person, virtual, and hybrid team members. Learn how to motivate and reward your team as a leader. The evolution of new ways of working means moving away from traditional measurements and focusing on team excellence.

Ronald Gilson, CPP

HR/Payroll Product Owner
Caselle

Karen Ward, CPP

Director, Payroll Training
PayrollOrg

Closing General Session - 3:30 p.m. – 4:55 p.m.

Industry Expert Presentation

Rise to the Occasion, Five Ingredients to Payroll Success

Take inspiration from award-winning industry leader, Barb Muellerleile, CPP, as she shares lessons learned from more than 35 years in payroll, finance, and HR.

Barb Muellerleile, CPP

Sr. Director, Finance/Payroll
Panera Bread

Stop and Shift: The Mindset Reset That Changes Everything

1 RCH/1 CPE/FOS: Personal Development

Life is full of curveballs and surprises; what defines us is how we respond to them. What if changing your thinking could actually change the situation? Spoiler alert: it can. If your mind is shaped by your thinking, how do you take control of the quality of your thoughts? Karen Allen shares her journey from overwhelming grief after a tragic loss to joy, resilience, and mental fortitude when she learned how to stop and shift. This simple mental exercise Karen developed leads to a massive ripple effect. Backed by the sciences of mindfulness, positive psychology, and neuroplasticity, it helps improve a person's thought life, empowering them to make better choices, and subsequently create a healthier and happier life, both personally and professionally.

Karen Allen

Keynote Speaker

Networking Lounge Meet & Greet - 4:55 p.m. – 5:25 p.m.

Karen Allen, Keynote Speaker

