



VIRTUAL CONGRESS & EXPO 2024

AGENDA

WEDNESDAY, 10 JULY AND THURSDAY, 11 JULY

10:30 a.m. – 5:30 p.m.

Virtual Congress & Expo Open

Take some time to familiarize yourself with the environment before the event begins.

Visit the Expo

In one convenient place you will find a wide array of world-class vendors with the latest products, technologies, and services you require to improve the efficiency and reduce the costs of your operations. We thank you for visiting and networking with our vendors so they can learn what you need and how to provide it.

Collect Badges

Engage in all areas of Virtual Congress and earn as many badges as you can. Follow the Badge Leader Board to see how you and your peers rank throughout the day. Plus join in the Badge Scavenger Hunt. Find the hidden badge survey questions in various areas throughout the environment and be entered to win a free registration to the 43rd Annual Payroll Congress in Orlando, FL.

Play Payroll Trivia

Visit our Game Center and test your payroll knowledge. All trivia participants will be entered into a drawing to win a free registration to the 43rd Annual Payroll Congress in Orlando, FL.

***Virtual Congress & Expo is available on demand 12 July - 11 October 2024.**

All times are Eastern Daylight Time (EDT)

WEDNESDAY, 10 JULY

Workshop Session 1 • 11:00 a.m. – 12:00 p.m.

10101 Global Transformation

FOS: Business Management & Organization/1.0 RCH/1.0 CPE credit

To succeed in payroll transformation, you need to break down the steps to support you on your journey. This session will provide an overview of key areas to consider, from discovery to delivery. You'll have the tools needed to set your transformation project up for a successful delivery.

Lara Smart, FCIPPDip
Director
LM Smart Consulting Ltd.

10102 Stand Up, Speak Out, Get Heard: Position Yourself for Success

FOS: Personal Development/1.0 RCH/1.0 CPE credit

Ready to step up your game and get noticed? To enjoy the success you want requires more than doing a great job. It's about shining in those everyday moments, speaking up in a meeting, or reporting to leadership. What is your style saying about you? Executive presence isn't just a buzzword, it communicates confidence. Networking is making connections that count. Learn real-life, practical tips you can use right away to get the salary and respect you deserve.

Patricia Fripp, CSP, CPAE
Presentation Skills Expert
FrippVT

Networking Lounge Meet & Greet • 12:00 p.m. – 12:30 p.m.

Dan Maddux, Executive Director, PayrollOrg
Jim Bolek, CPP, President, PayrollOrg

Workshop Session 2 • 12:45 p.m. – 1:45 p.m.

10302 How to Remove Payroll as the Gatekeepers of Untimely and Inaccurate HR Data

FOS: Business Management & Organization/1.0 RCH/1.0 CPE credit

Payroll is a must-get-right and constant cycle of processing pay. Payroll professionals will spend a majority of their time validating data changes and flagging inaccuracies. These issues are not a result of poor processing but of how data is managed upstream from payroll. The goal is to arm payroll with best practices to stop this constant manual cycle and put in place processes to prevent problems in future pay.

Jesse Leder
Senior Manager, Payroll Transformation
Grant Thornton LLP

Joe Ranzau
Managing Director
Grant Thornton LLP

10301 The Three Ts of Payroll Compliance: Technology, Transparency, and Trends

FOS: Information Technology/1.0 RCH/1.0 CPE credit

In a world of technological transformation where information moves faster and industries are testing new ways of conducting business, government decision-makers are beginning to explore opportunities and misuse. The payroll compliance landscape gets interesting now. In this session, we'll discuss legislative and regulatory trends with payroll impacts, including AI, pay statements and methods, paid sick leave, and agency modernization of interest.

Alice Jacobsohn, Esq.
Director of Government Relations
PayrollOrg

Opening General Session • 2:15 p.m. – 3:45 p.m.

Awards Presentation

Join us for an inspiring session, featuring a panel discussion with the 2023 Payroll Woman and Man of the Year and announcements of the 2024 Government Partner Award and 2024 Meritorious Service Awards.

Panelists:

Marcela McCarthy, CPP, 2023 Payroll Woman of the Year

Michael Schoelles, CPP, 2023 Payroll Man of the Year

Patricia Fripp, CSP, CPAE, Panel Host

Bold Ones – How to Innovate and Disrupt Ourselves

FOS: Personal Development/1.0 RCH/1.0 CPE credit

It has never been more crucial to adapt and evolve with the times. Yet, when faced with radical change, we tend to double down on what made us successful in the past. In this awe-inspiring session, Shawn shares how you can apply the innovations and disruptions occurring around you to become more dynamic and valuable. You'll learn actionable techniques - from uncovering "secrets" within your field, to designing experiments, to creating an unstoppable personal flywheel. Shawn was the Opening General Session keynote speaker at Payroll Congress and is back with an amazing new message.

Shawn Kanungo

Keynote Speaker

Sponsored by

rapid!

Networking Lounge Meet & Greet • 3:45 p.m. – 4:15 p.m.

Shawn Kanungo, Keynote Speaker

Dan Maddux, Executive Director, PayrollOrg

Jim Bolek, CPP, President, PayrollOrg

Workshop Session 3 • 4:15 p.m. – 5:15 p.m.

10601 Age Is Just a Number: Attracting Millennials and Gen-Z to the Payroll Profession

FOS: Personal Development/1.0 RCH/1.0 CPE credit

Generational changes in the workforce, namely Baby Boomers aging and leaving the workforce, threatens the viability of our great profession. Attracting Millennial and Gen-Z individuals is vital to continuity. This session explores workforce generational trends, including strategies to attract the younger generation based on the payroll profession meeting their career aspirations and needs.

Michael Francis, CPP

Director, Global Payroll

SBA Communications

10602 Requirements Under DOL for Prevailing Work

FOS: Business Law/1.0 RCH/1.0 CPE credit

This workshop covers the requirements related to payroll for identifying work and workers covered under the Davis-Bacon and Related Acts or the McNamara-O'Hara Service Contract Act.. We will cover the responsibility for identifying wage classes and rates, holidays, the calculation of overtime, fringe benefits, time collection, and reporting.

Cari Breitingner, CPP

Director, North America & HRIS

BELFOR Property Restoration, Inc

THURSDAY, 11 JULY

Workshop Session 4 • 11:00 a.m. – 12:00 p.m.

20101 Managing a Payroll Department

FOS: Business Management & Organization/1.0 RCH/1.0 CPE credit

You are a new payroll team leader. Congratulations! Now what? This session details the basics of management theories and the psychology of leadership to empower you as a leader, as well as examine the expectations and responsibilities of leading a payroll department. We will provide the tools to help you understand how to manage your team, comply with regulations and requirements for payroll, and what you need to do as a leader to successfully pay all your employees.

Jon Schausten, CPP

Director of Payroll

Group1001

20102 What Is Shadow Payroll?

FOS: Business Management & Organization/1.0 RCH/1.0 CPE credit

There are complexities and challenges that arise from administering payroll in two locations (home and host) for both U.S. inbound and outbound expatriates on international assignments. This workshop will cover identification of compensation sources and stakeholders, coordination of income and social taxes, tax gross-up considerations, and other organizational considerations.

Brooke Saulsbury, CPA, CEP

Sr. Tax Manager – Expatriate Services

KBF CPAs LLP

Networking Lounge Meet & Greet • 12:00 p.m. – 12:30 p.m.

Dan Maddux, Executive Director, PayrollOrg

Jim Bolek, CPP, President, PayrollOrg

Workshop Session 5 • 12:30 p.m. – 1:30 p.m.

20301 The Best Practices to Prevent Fraud

FOS: Business Management & Organization/1.0 RCH/1.0 CPE credit

Fraud, ID theft, and scams are becoming more and more prevalent in today's world. In this session we will review types of cyber threats, and what a company and payroll department can do to safeguard themselves, their employees, and their customers.

Susan Judah, CPP

Sr. Functional Consultant

Workday, Inc

20302 Using Analytics With Every Payroll Process

FOS: Information Technology/1.0 RCH/1.0 CPE credit

Do you find you are chasing issues after each payroll – underpaid employees, overpaid employees, taxes not withheld, and more? By using payroll analytics, you can resolve these issues before each payroll is processed. During this session, you will learn how to use analytics to develop a framework for using analytics to reduce missing time entries and identify potential under- and over-payments.

Jim Medlock, CPP

Payroll Compliance Educator

Medlock & Associates

Mark Thornton, CPP, CPA

Payroll Supervisor

Southern Company

Networking Lounge Meet & Greet • 1:30 p.m. – 2:00 p.m.

Dan Maddux, Executive Director, PayrollOrg
Jim Bolek, CPP, President, PayrollOrg

Workshop Session 6 • 2:00 p.m. – 3:00 p.m.

20501 Strategic Payroll: Transformation for Success

FOS: Business Management & Organization/1.0 RCH/1.0 CPE credit

Learn about emerging trends shaping the payroll landscape and gain knowledge and skills needed to effectively become a strategic partner. Whether you're leveraging technology and data analytics to foster collaboration with HR and finance, or to support your initiatives with your executive team, this workshop empowers you strategically to drive organizational transformation and success.

De Ann Doonan, CPP
Executive Director, Global Payroll
Analog Devices

Laurel Serra, CPP
Director, Education Services
PayrollOrg

20502 System Implementation Timeline and Parallel Payroll Strategy

FOS: Information Technology/1.0 RCH/1.0 CPE credit

This workshop will review best practices for a payroll implementation timeline and examine parallel payroll tips and tricks. Included will be discussions around the phases of a project, effort involved, and resource planning as well as providing a timeline example. In addition, there will be review of deliverables resulting from the various testing cycles.

Karen Settembrino, CPP
Product Director, HCM
Alithya

Closing General Session • 3:30 p.m. – 4:55 p.m.

“Cari, Can You Help?”

Industry leader Cari Breitingner, CPP, shares lessons learned from more than 40 years in payroll that will resonate with professionals at any stage in their career. Often prompted by the seemingly simple question, “Cari, can you help?” her journey exemplifies dedication, adaptability, and the pursuit of dreams. Hear how Cari earned her Certified Payroll Professional (CPP) designation later in her career. Her personal mantra - “you are never too old to take risks” - encourages professionals to seize opportunities and continually evolve.

Cari Breitingner, CPP
Director, North America & HRIS
BELFOR Property Restoration, Inc

Transformative Technologies and Their Impact on the Workplace

FOS: Information Technology/1.0 RCH/1.0 CPE credit

Transformative technologies are defined as tech that can facilitate mental health, emotional wellbeing, and enhanced human thriving. These have also been less optimistically labeled as disruptive innovation/technology. Today, we are beginning to feel the impacts of three transformative technologies within our society: big data, artificial intelligence, and blockchain and cryptocurrency. This session will introduce these transformative technologies and examine their impact on the workplace.

Garth Sheriff, CPA, CA, CPA (Illinois), CIA, CGMA, MAcc
Keynote Speaker

Networking Lounge Meet & Greet • 4:55 p.m. – 5:25 p.m.

Garth Sheriff, CPA, CA, CPA (Illinois), CIA, CGMA, MAcc, Keynote Speaker